What are Three Conclusions that we can Draw about Crowdfunding Campaigns?

* There is more success than fails.
* Theatre more specially Plays are the most Successful out of all sub-categories however looking at the failed to success rate they have also the most failed.
* Journalism has a 100% success rate, however they are the smallest backed.

Limitations on the Date

Not understanding how the “staff pick” and “spotlight” effects the data, not knowing why the cancelled or failed were not successful or understand how the data was collected.

Was there campaign for the pledged money, email sent out to get mor pledges or are they re-occurring pledges from previous years that have put in more/less funding this year.

Some other possible tables and/or Graphs that we could create and what additional value would they provide.

* Going into more details by showing a bar graph to analysing the of Pledged money compared to the goal money would show in a better detail if the goal was successful or not by the dollar value and not just the count.
* Looking into how long between the creation date and the deadline with each category